

BUSINESS CONTINUITY USE CASE

Build a business continuity plan that supports your organization



Check all the boxes and make business continuity planning seamless

An effective business continuity plan ensures that essential business functions stay operational during and after a disaster or crisis. Planning considers a range of factors, including data backup and recovery, emergency response protocols, communication strategies, and alternative operational arrangements. Many businesses have some level of business continuity planning processes in place, however executing the plan in a time of crisis can be challenging.

RISKS OF BUSINESS CONTINUITY GAPS OR OVERSIGHT



Delayed event response reaction and mobilization



Missed response or recovery actions



Prolonged system outages due



Reputational damage and non-compliance fines



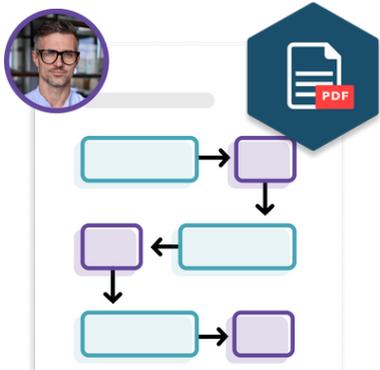
The Challenge

Most businesses have a business continuity plan in place that considers a range of disaster scenarios. Contrary to popular belief, only 5% of business disruptions are caused by natural disasters like wind, fires, or floods. Most result from human error, IT issues, and cyber-attacks.

Cyber-attacks not only cripple an organization's ability to operate — they also bring essential systems offline, cause irreparable reputation damage, and expose regulatory compliance gaps that put organizations at risk of legal actions, fines or worse. Any gaps or oversights in business continuity planning puts an organization's resilience at risk too, and challenges their ability to withstand disruptions, safeguard operations and minimize event impact.

The Solution

A cohesive business continuity plan ensures resilience during any crisis. Teams need tools to carry out a response while providing leadership with the deep insights to meet industry regulations, maintain compliance, and demonstrate cyber readiness and planning to insurance providers.



Cohesive business continuity planning ensures:



Alignment to larger risk management initiatives that keep stakeholders in the loop.



Plan confidence in risk mitigation and business resiliency strategy.



Connection and collaboration across internal and external stakeholders.

ShadowHQ can help you optimize and improve business continuity planning

Here's how:

-  Anticipate and practice real-world scenarios with tabletop exercises that provide your entire team with the training necessary for effective incident response.
-  Maintain compliance and cyber insurance policies by demonstrating a business continuity plan that minimizes risk exposure.
-  Meet leadership mandates and compliance requirements with detailed reports and audit logs.
-  Centralize and easily update and execute your business continuity plan with ShadowHQ's secure, out-of-band platform.



Give your business the plan and tools needed to navigate a crisis

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